

## **Data for Impact**

### **Senior Strategic Research Communication Consultant**

#### **Position Description**

Data for Impact (D4I) in the Carolina Population Center at the University of North Carolina at Chapel Hill is an international project funded by the U.S. Agency for International Development (USAID). D4I focuses on evaluation of population, health and nutrition programs, improving data use for health sector decision making and strengthening the technical and organizational capacity of local partners to collect, analyze, and use data. See the project web site [data4impactproject.org](http://data4impactproject.org) for further details.

D4I seeks a full-time Senior Strategic Research Communication Consultant. The consultant will be responsible the management and strategic direction of D4I's communication activities.

This person will translate complex health and technical information into a variety of formats for external audiences. They will play a leading role in formulating and implementing the Project's communication strategy and country-level communication strategies and will write original materials including research briefs, technical reports, case studies, blogs, feature articles, factsheets, and web content. They will conduct original reporting to generate materials of varying styles and length to support project objectives, communicating effectively to a variety of U.S. and international audiences about global health evaluation and research topics. The Consultant must be adept at interpreting data and research done by others to identify salient points and synthesize and analyze findings to produce high-quality communication materials and will also substantially rework documents written by others – including scientific journal articles – to improve organization, coherence, clarity, accuracy, and ensure effective messaging. The Consultant will work closely with senior management, and research associates at UNC and in D4I Partner offices; will provide technical assistance and training to scientists, evaluation specialists, and program staff in writing and strategic communications planning; will provide strategic communications counsel to the project; will manage Project videography and supervise part-time videographers as needed. They will also establish or contribute to networks for strategic communication of global health evaluation and research with other projects and organizations, to ensure collaboration and synergies.

#### **Education:**

Bachelor's degree in English, marketing, communications, journalism, public health, or a discipline related to the area of assignment required, advanced degree preferred, plus a minimum of ten years in professional experience in substantive editing, science writing, and publications production in writing positions demonstrating progressive responsibility plus experience marketing project services and products to external audiences; or equivalent combination of training and experience. All degrees must be received from appropriately accredited institutions.

#### **Data for Impact (D4I)**

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### **Required Qualifications, Competencies, and Experience:**

- Demonstrated experience developing high-level communication strategies for research communication and dissemination, both for projects and for products.
- Track record of reporting, writing, and editing original, excellent publications on complex issues.
- Experience training health professionals and researchers in various writing styles and formats, as well as training U.S. and low and middle income country health professionals in strategic communications, including media training and website development
- Superior writing and rewriting skills, with demonstrated advanced skills in technical and scientific writing, and ability to write in various formats for various audiences and purposes (including scripts for videos); demonstrated skill in the uses and presentation of data to communicate a highly technical research project's successes and outcomes, and proven experience publishing and placing compelling news articles and blogs in high-visibility venues
- Demonstrated attention to detail, accuracy, and tone of writing; ability to provide effective feedback to technical experts to improve manuscripts
- Excellent project management, follow-through, supervisory, and time-management skills and experience, with ability to effectively and efficiently perform multiple tasks and balance competing priorities; ability to work well under pressure, produce high volume of work, and meet tight deadlines; excellent organizational and interpersonal skills
- Solid understanding of global public health issues, particularly related to maternal and child health and family planning and reproductive health; familiarity with research methods strongly preferred
- Thorough knowledge of style manuals, such as Chicago
- Advanced knowledge of MS Word and online editing
- Ability to work independently and collaboratively
- Skilled at interpersonal communications and demonstrates cultural sensitivity.
- Fluency in English

### **Preferred qualifications**

- Prior experience managing communication projects and working in a senior editorial capacity for institutions focused on international public health and research strongly preferred.
- Fluency in a second language (French, Portuguese, Spanish)
- Preferred location in the project's Chapel Hill office, but remote will be considered
- Available for domestic and international travel (as much as 20% level of effort) with proven abilities to work in resource-constrained overseas environments.

Applicants should submit a CV and letter of interest to [Measure\\_admin@unc.edu](mailto:Measure_admin@unc.edu) by June 3, 2022.

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